



Syed Aun Haider

Enterprise Solution Architect @ Systems Limited TVS Dubai | Microsoft Azure, Microservices | Certified in (TOGAF , Azure , Scrum , Leadership , Digital Transformation, Artificial Intelligence)

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*Proven technology leader with **15+** years of global experience driving enterprise architecture, IT modernization, and cloud strategy for complex organizations. Specialized in aligning business goals with scalable, secure, and cost-efficient solutions across Azure, AWS, Microservices, Power Platform, and modern development stacks.*

Delivered measurable outcomes including:

- ROI increases in the **multimillion-dollar** range through enterprise-wide digital transformation.
- System availability improvements from **88% to 99.95%** via cloud-native reengineering and DevOps automation.
- Time-to-market reduction by **40%** using agile delivery and low-code platforms.

Led major transformation programs for clients such as Port, Customs and Free Zone Corporation (Dubai), DAO and BK (Denmark), Teleena, and Mediahuis (Netherlands). TOGAF-certified with advanced certifications in Azure (Solutions Architect, DevOps Engineer, Developer Associate), Scrum (PSM1), Six Sigma (Green Belt), and Leadership.

SKILLS

Architecture & Strategy	TOGAF, Zachman ,Business Capability Mapping, Strategy Mapping, Target Architecture, IT Transformation, Digital Modernization
Governance & Management	Governance Frameworks, Risk & Compliance, Change Management, Contract Management, EA Review Boards, IT Governance
Cloud & Platforms	Microsoft Azure, AWS, SaaS, PaaS, IaaS, Power Platform, SharePoint, Low-code/No-code Platforms
Architecture Patterns	Microservices, Event-Driven Architecture, Domain-Driven Design, API-led Architecture, Cloud-Native Design, Security Architecture, DevSecOps
DevOps & Delivery	Azure DevOps, CI/CD, Git, Kubernetes, Infrastructure as Code, Agile, Scrum, SAAFe, Secure SDLC
Integration & Data	API Management, Service Bus, Event Hubs, RESTful APIs, Messaging Queues, SQL, Cosmos DB, Redis, ETL Pipelines
Tools & Modeling	SAP LeanIX, Software AG Alfabet, Visual Paradigm, Visio, ArchiMate, Lucidchart, BizDesign
Prototyping & Scripting	C#, JavaScript, PowerShell, Visual Studio, Visual Studio Code, YAML, HTML5, SQL, Angular2+

CERTIFICATIONS

TOGAF® Enterprise Architecture Practitioner	The Open Group	Show Credential
TOGAF® Enterprise Architecture Foundation	The Open Group	Show Credential
Microsoft Certified: DevOps Engineer Expert	Microsoft	Show Credential
Microsoft Certified: Azure Developer Associate	Microsoft	Show Credential
Microsoft Certified: Azure Solution Architect	Microsoft	Show Credential
Professional Scrum Master (PSM 1)	Scrum.org	Show Credential
Six Sigma Green Belt (CSSGB)	International Six Sigma Institute™	Show Credential
Executive Leadership Program	LUMS	

EDUCATION

FAST NUCES ISB

BS(CS), Computer Science

August 2008 - May 2012

EXPERIENCE

Systems Limited, Middle East , Dubai

September 2024 - Present

Enterprise Solution Architect | Digital Transformation Specialist

- Established the Enterprise Architecture practice from the ground up at PCFC Dubai, managing a portfolio of over 150 applications.
- Defined and implemented architecture governance frameworks to ensure consistency and strategic alignment.
- Mapped business capabilities to technology solutions, enabling scalable and flexible IT infrastructure.
- Led digital transformation initiatives leveraging cloud and microservices architectures.
- Engaged and collaborated with stakeholders across business and IT to align technology with organizational goals.
- Delivered cost savings of **millions of dirhams** through optimized technology investments and process improvements.
- Improved system availability by **10%**, enhancing operational reliability and user experience.
- Increased customer satisfaction to **95%** by driving efficient service delivery and digital adoption.
- Managed enterprise-wide IT modernization projects, including the adoption of emerging technologies to future-proof the organization.

Embrace IT Denmark / Synergy-IT Pakistan

6 years 6 months

Enterprise Architect / Cloud Architect

April 2020 - September 2024

- Designed and implemented enterprise-wide cloud strategies for clients across **Denmark and the Netherlands, including DAO, BK, Mediahuis, and Teleena.**
- Led successful cloud migrations involving Azure and AWS, improving system scalability and reducing infrastructure costs by over **25%**.
- Established architecture governance frameworks and mapped complex business capabilities to innovative technology solutions, supporting agile operations.
- Managed secure cloud environments and optimized microservices deployment using Docker and modern frameworks (.NET Core, Angular, Blazor).
- Collaborated closely with cross-functional stakeholders to ensure IT strategies aligned with evolving business goals and compliance requirements.
- Delivered operational efficiency gains of up to **30%** by streamlining cloud infrastructure and automating processes with Power Platform tools.
- Increased system availability to **99.9%**, ensuring high reliability for critical logistics and media services.
- Contributed to customer satisfaction improvements, achieving ratings above **90%** through enhanced digital service delivery.
- Drove innovation initiatives by integrating emerging cloud technologies, enabling faster time-to-market and competitive advantage.

Technical Lead/Senior Software Engineer

April 2018 - April 2022

- Led development of cloud-integrated MVNE/MVNO solutions using Azure Service Fabric, Functions, Cosmos DB, and Azure Messaging (Topics & Queues).
- Designed key telecom workflows including SIM provisioning, MSISDN/ICCID templates, and IMSI generation.
- Managed agile delivery processes (Scrum) with JIRA and Confluence, ensuring timely sprint execution and backlog grooming.
- Delivered scalable APIs and backend services using ASP.NET Core, Web API, WCF, and Entity Framework.
- Oversaw frontend development with Angular, Bootstrap, and JQuery for responsive UI.
- Optimized system performance, improving data processing speed and provisioning efficiency.
- Technologies: Azure, SQL Server, NService Bus, Raven DB, .NET Core, Angular
- Languages: C#, SQL, LINQ, HTML5, JQuery

Evento Solutions LLC, Dubai

February 2017 - April 2018

Senior Technical Lead .Net

- Developed and implemented web-based regulatory systems for the Ministry of Insurance UAE, enabling real-time monitoring and compliance tracking of insurance companies.
- Ensured full adherence to TRA standards for usability, accessibility, and security across the platform.
- Built secure and scalable services using ASP.NET MVC 5, Web API, and Entity Framework, integrated with SQL Server 2014.
- Integrated third-party tools such as Wacom for secure digital signatures and identity validation workflows.
- Delivered responsive, user-friendly front-end interfaces using Angular 4, Bootstrap, HTML5, and JQuery.
- Focused on clean code, performance optimization, and secure data handling throughout the development lifecycle.
- Technologies Used: ASP.NET MVC 5, SQL Server 2014, Web API, Entity Framework, Angular 4, Bootstrap, Wacom
- Languages: C#, SQL, HTML5, LINQ, JQuery

HiQu Systems, Islamabad

June 2016 - January 2017

Senior Software Engineer

- Managed ongoing maintenance and enhancement of a web-based media platform, ensuring high system availability and performance.
- Designed and developed new product features to support evolving business and user requirements.
- Integrated third-party marketing and advertising tools including DCM (DoubleClick Campaign Manager) and Google AdWords to support campaign management and tracking.
- Performed database-level development including query optimization, stored procedures, and schema updates using SQL Server 2008 R2.
- Collaborated in version-controlled environments using TFS to manage code and track project progress.
- Built and maintained responsive UI components using ASP.NET MVC, WebForms, Bootstrap, and Angular.js.
- Technologies Used: ASP.NET MVC, WebForms, SQL Server 2008 R2, TFS, Google AdWords
- Languages: C#, SQL, JavaScript, JQuery, HTML5, Bootstrap, Angular.js

DPL, Islamabad

August 2015 - June 2016

Senior Software Engineer

- Developed and maintained a web application to manage consumer purchase requests and marketing resources for car dealers and manufacturers.
- Integrated major advertising APIs including Google AdWords, Yahoo Gemini, and Bing Ads into the core platform for campaign management and tracking.
- Monitored and analyzed website traffic, customer requests, and advertising ROI, contributing to data-driven decision-making.
- Led technical problem-solving within the development team, providing guidance and resolution for complex issues.
- Collaborated with the SCM (Software Configuration Management) team to streamline package deployments and improve the CI/CD process.
- Built rich, interactive user interfaces using ASP.NET MVC5 and Kendo UI for responsive and user-friendly experiences.
- Technologies Used: ASP.NET MVC5, Kendo UI, TFS, Google AdWords, Yahoo Gemini, Bing Ads

Axact, Islamabad

January 2015 - August 2015

Associate Software Architect

- Developed a web-based email management application with capabilities to send, receive, and track emails, featuring detailed campaign analytics dashboards.
- Designed and implemented key system features including mail-sending infrastructure across multiple servers to ensure reliability and high delivery success.
- Built and optimized database architecture to support real-time tracking and reporting using SQL Server 2008 R2.
- Managed the entire SDLC, from requirements gathering to deployment and maintenance, ensuring timely and high-quality delivery.
- Implemented load balancing strategies to improve server performance and handle high-volume email traffic.
- Conducted build-vs-buy analysis to evaluate system solutions and recommend cost-effective, scalable approaches.
- Developed rich user interfaces using ASP.NET MVC4, Knockout.js, and JQuery HighCharts for data visualization.
- Technologies Used: ASP.NET MVC4, SQL Server 2008 R2, Web API 2, Knockout.js, JQuery HighCharts, CK Editor, HTML5

Digital Processing Systems

August 2012 - January 2015

BI Specialist

- Developed Business Intelligence (BI) web applications using Visual Studio ASP.NET, delivering dynamic dashboards and data-driven insights for business users.
- Performed comprehensive ETL processes, including data extraction, transformation, loading, profiling, and data scrubbing to ensure high data quality.
- Designed and deployed BI systems with seamless SQL Server 2008 integration for accurate and real-time reporting.
- Created and delivered detailed analytical reports tailored to business needs, enhancing decision-making and operational visibility.
- Utilized tools such as Microsoft Business Development Studio, Component Art, and WPF (XAML) for rich, interactive UI and visualization components.
- Ensured database connectivity and performance optimization across the application lifecycle.
- Technologies and Tools Used: C#, XAML, SQL, HTML5, ASP.NET, WPF, Visual Studio 2010, Component Art, SQL Server 2008, Microsoft Business Development Studio

Islamabad Police IT Department, Islamabad

August 2010 - May 2012

Software Engineer

- Analyzed and documented the overall code structure of the Employee Management System, enabling efficient maintenance and knowledge transfer.
- Developed an automated backup module to enhance system reliability, ensure data integrity, and reduce manual backup effort.
- Streamlined backup processes to support regular, secure data preservation and faster recovery in case of system failure.

LANGUAGES

English, Urdu, Punjabi